



Circulation Reporting Wizard

9991 Chronicle Publishing, Inc. 002 The Chronicle (Sample)- Wednesday Sep 2006

Quarterly Printing & Distribution Report

Work In Progress
Last Edit: 12/22/2006

The status of this report; "Work in Progress" or "Submitted". Submitted reports cannot be edited. Contact an Account Coordinator if you need to edit a submitted report.

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Preview

Save

Submit

ZIPs/P.C.s

Add Col

Vert Entry

Footnotes

Total Printed

Free Carrier

Free Mail

Free Target (Gross)

Free Target (Returns)

Free Target (Net)

Total Free

Paid Carrier

Paid Mail

Paid Rack (Gross)

Paid Rack (Returns)

Paid Rack (Net)

Paid Dealer (Gross)

Paid Dealer (Returns)

Paid Dealer (Net)

Sponsored/3rd Party

N.I.E.

Total Paid

TOTAL QUALIFIED

Total Returns

Special Events

Other Non-Qualified

TOTAL NON-QUAL

TOTAL PRINTED

Reg Free Digital

Undup Free Digital

Reg Paid Digital

Undup Paid Digital

Footnotes

Circulation categories. Definitions are available in "roll-overs" and help manual.

View report in Adobe Acrobat

Save work. Work is automatically saved when other buttons are clicked. It's a good idea to save work every few minutes

Submit completed report

Create or select a Circulation Analysis by ZIP/Postal Code.

Add a column (issue date) to this report.

Toggle between vertical and horizontal cursor movement.

Add footnotes regarding atypical distribution such as special events, sampling, weather challenges, etc. Asterisk indicates that a footnote has been created for this issue date.

Report non-qualified special event distribution if you wish to have it noted on your audit reports. Add a footnote with the event name and details.

Issue Date. Use the date which appears on the publication, regardless of distribution date(s).

Select and go to other mastheads and/or reporting periods.

Select helpful summary or reference information.

Un-check column for non-publishing dates.

	8/16/06	8/23/06	8/30/06	9/06/06	9/13/06	9/20	Avg/Trs
Total Printed	6,500	6,500	6,500	6,500	6,500	6,500	6,615
Free Carrier	1,500	1,500	1,500	1,496	1,496	1,496	1,486
Free Mail	0	0	0	0	0	0	0
Free Target (Gross)	0	0	0	0	0	0	0
Free Target (Returns)	0	0	0	0	0	0	0
Free Target (Net)	0	0	0	0	0	0	0
Total Free	1,500	1,500	1,500	1,496	1,496	1,496	1,486
Paid Carrier	3,298	3,298	3,295	3,296	3,258	3,296	3,296
Paid Mail	30	32	32	86	86	86	88
Paid Rack (Gross)	145	145	145	160	160	160	152
Paid Rack (Returns)	12	11	9	18	22	11	14
Paid Rack (Net)	134	136	142	138	149	150	138
Paid Dealer (Gross)	300	300	300	350	325	325	325
Paid Dealer (Returns)	0	0	0	126	116	110	129
Paid Dealer (Net)	150	152	138	162	208	205	196
Sponsored/3rd Party	0	0	0	0	0	0	0
N.I.E.	0	0	0	0	600	600	612
Total Paid	4,335	4,335	4,335	4,335	4,335	4,335	4,330
TOTAL QUALIFIED	5,789	5,745	5,755	5,786	5,842	5,835	5,833
Total Returns	168	168	175	154	121	119	143
Special Events	0	0	1,500	0	0	0	115
Other Non-Qualified	543	587	570	560	529	529	541
TOTAL NON-QUAL	711	755	2,245	714	658	665	799
TOTAL PRINTED	6,500	6,500	8,000	6,500	6,500	6,500	6,615
Reg Free Digital	0	0	0	0	0	0	0
Undup Free Digital	0	0	0	0	0	0	0
Reg Paid Digital	0	0	0	0	0	0	0
Undup Paid Digital	0	0	0	0	0	0	0
Footnotes			*				