

Verified Audit Circulation - Wizard v.3 - Windows Internet Explorer

http://66.235.209.246/verified/ns/

Verified Audit Circulation - Wizard v.3

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Circulation Reporting Wizard

9991 Chronicle Publishing, Inc. 002 The Chronicle (Sample) Wednesday

Work in Progress Last Edited: 1/4/2007

Sep 2006 9/27/2006

Zone	ZIP / Postal Code	Community	State	Country	Free Carrier	Free Mail	Free Gross Target	Paid Carrier	Paid Mail	Sponsd 3rd Pty	NIE	Paid Gross Rack	Paid Gross Dealer	Total	Del Row
North	98108	Seattle	WA	USA	32	2	1,311	533	15					1,893	<input type="checkbox"/>
South	98118	Seattle	WA	USA	537		3,885	1,428	37			25		5,912	<input type="checkbox"/>
South	98122	Seattle	WA	USA	50		175		2					227	<input type="checkbox"/>
East			WA	USA			50		2					52	<input type="checkbox"/>
East							1,838	943	14						<input type="checkbox"/>
North							75								<input type="checkbox"/>
North					11		165	84	3					263	<input type="checkbox"/>
Allocated Gross Circulation					1,092	2	7,499	2,988	73	-	-	25	-	11,679	
Not Allocated Gross Circulation					-	4	82	-	35					121	
Total Gross Circulation					1,092	6	7,581	2,988	108					11,800	
TOTAL QUALIFIED CIRCULATION					-	-	-	-	-					10,273	
Total Non-Qualified (inc. returns)					-	-	1,516	-	-					1,527	
TOTAL PRINTED					-	-	-	-	-					12,000	

Buttons: < Back, Preview, Save, Submit, Zones, Sort, Clone, Add 10, Add By Zone, Clear Blanks, Import

Annotations:

- The status of this report; "Work in Progress" or "Submitted". Submitted reports cannot be edited. Contact an Account Coordinator if you need to revise a submitted report.
- Issue date on which this Analysis is based.
- Circulation reporting categories from Quarterly Printing and Distribution Report (QPD).
- Total circulation in category for ZIP/Postal Code.
- To delete an empty or inactive row, check this box and click Save button, or simply click Clear Blanks button.
- Reporting by Zones is an optional feature for publications that offer advertising by zones.
- Specify the order in which ZIP/Postal Codes are displayed on this report.
- Create a new ZIP/Postal Code Analysis based on data entered in a previous report.
- Add additional rows to the form in order to enter additional ZIP/Postal Codes.
- Add ZIP/Postal Codes to this report based on Zones reported in a previous analysis.
- Circulation which has been assigned to ZIP/Postal Codes.
- Circulation not assigned to a ZIP/Postal Code. May not exceed 10% of total circulation.
- Delete all empty rows.
- Circulation which has not been assigned to ZIP/Postal Codes.
- Circulation totals from Quarterly Printing and Distribution Report.
- Create a template in Excel that can be used to import ZIP/Postal Code data from another source. Contact Verified for instructions.

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Done

Internet 100%